

Website report for <https://auscomp.com>

8.8 Overall
The overall score for this website.

9.3 Accessibility
How accessible the website is to mobile and disabled users.

8.0 Experience
How satisfying the website is likely to be for users.

9.0 Technology
How well designed and built the website is.



Overview (Scores)

Twitter	8.3
Images	8.4
Amount of content	9.1
Headings	9.7
Domain age	10
URL format	10
Printability	10
Page titles	10
Analytics	10
Server behavior	10
Mobile	10
Freshness	10
5 pages tested	

How to read this score

8 to 10	Excellent	The website is top notch. There may be some areas which can be improved (see below).
6 to 7	Good	The website overall performs well. There are lots of little improvements which would increase the overall score (see below).
4 to 5	Poor	There are several areas which can be improved (see below). A website revamp should be considered.
1 to 3	Bad	The website needs a complete redevelopment.

Top priorities for website improvement

Make sure that all the pages of this website include a meta description. If you don't include one, Google will choose a sample of text from the page to appear in the search engine result. By including a meta description, you can control how your search engine result will appear.

Add meaningful anchor text that describes the link's destination. If the link contains an image, ensure you have provided alt text.

8.3 Twitter



This website is linked with the Twitter account @auscomp

This website's Twitter account has

260
followers

This website was found to link the Twitter account Auscomp.com (@auscomp).

This website's Twitter account has made 2,562 tweets to 260 followers.

Source: [Twitter](#)

8.4 Images

82%

of images have a clearly defined size

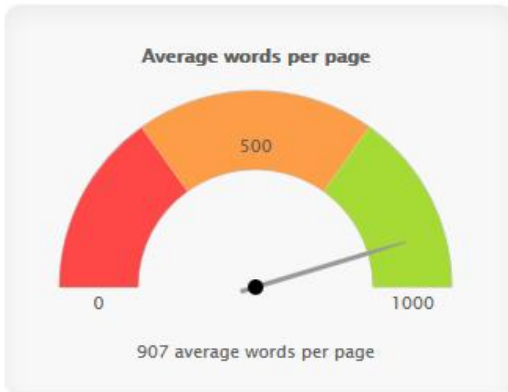
155

images are being resized by the browser

Some images (18.0%) don't have defined sizes using width and height attributes in the HTML. These attributes are optional, but strongly recommended as they help the browser arrange the page more quickly.

155 images are being stretched in the browser.

9.1 Amount of content



This website has an average of 907 words per page. The amount of content on a website has been shown to correlate with its search engine ranking.

9.7 Headings

advise agility analysis assets **auscomp** below
 board challenge clock cloud consult corporate create creations custom
 delivered develop developed development easy expenses expert feed
 fort guides into kanban knox managed management medley memory
 mental mind **need office** onenote online **outcome**
 performed product productivity products project proven provided

All pages were found to use defined headings. This is excellent as it allows visitors and search engines to summarize the content of webpages quickly. Correctly defined headings aid accessibility and are particularly important for search engine optimization.

Many headings (6.0%) were found to be empty, or incorrectly defined. Empty or invalid headings are of no value to search engines and make a website less accessible.

10.0 Domain age

This domain was registered
April 4, 1997

This domain expires
April 5, 2019

The domain name auscomp.com was registered on Friday, April 4, 1997. Because this domain was registered a long time ago, it is likely that pages on this website will appear higher in search engine rankings than those from younger websites.

10.0 URL format

Every URL
is well written

This website uses appropriate web addresses (URLs) throughout. This is excellent and will help search engine placement, usability and the marketability of this website.

10.0 Printability

100%
of pages are optimized for
printing

All pages of this website appear to be optimized for printing (using CSS).

10.0 Page titles

100%
of pages have defined titles

0%
of page titles are weak

All pages were found to use page titles appropriately. Page titles appear in search results and at the top of the browser's window when visiting the site. Appropriate page titles are particularly important for search engine optimization.

Page titles

Page title	Notes
Auscomp – Managed App & Cloud Services	OK
Our Products, Services & Solutions – Auscomp	OK
Contact Us – Auscomp	OK
Our Consulting & Portfolio – Auscomp	OK
Testimonials & What People Have Said – Auscomp	OK

10.0 Analytics

100%
of pages use analytics

 Google Analytics

Every page in this website is using Google Analytics. This is excellent and should allow for a complete analysis of visitor behavior.

10.0 Server behavior



404 page



Compression

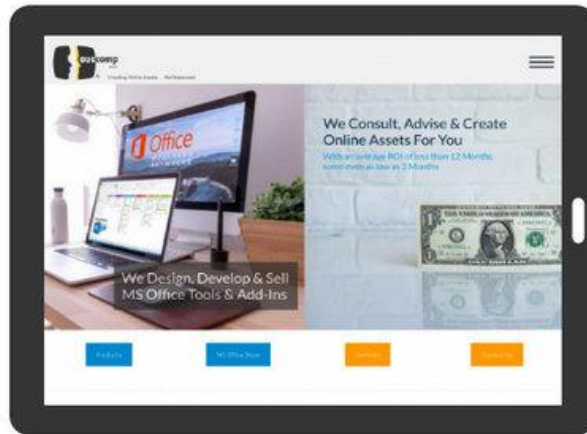
This website handles missing pages correctly by sending a 404 HTTP status code.

This website was served with GZIP encoding. This is very good because it reduces the loading time of a web page.

This website follows the best practice of using a permanent (HTTP 301) redirect between URLs with/without trailing slashes. This is ideal.

This test is not applicable as this website appears to be on a subdomain.

10.0 Mobile



All of this website appears to be optimised for viewing on a mobile phone or a tablet.

10.0 Freshness

Last updated
April 13, 2018

It looks like this website was last updated on Friday, April 13, 2018. This is good because visitors perceive up-to-date websites as more credible. Websites that are updated regularly are also spidered by search engines more often.

To find this information we used the last modified dates reported by this website's server in addition to looking for dates written on each page.

The following pages where tested:

<https://main.auscomp.com/>

<https://main.auscomp.com/our-services-solutions/>

<https://main.auscomp.com/contact-us/>

<https://main.auscomp.com/our-consulting/>

<https://main.auscomp.com/testimonials/>